



PRESS RELEASE

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Florida Breast Cancer Foundation is the Focus of Pasco Tax Collector's Office in October

During the month of October, the *Florida Breast Cancer Foundation* will be the featured charitable giving organization at the *Pasco County Tax Collector's Office*. The *Florida Breast Cancer Foundation's* main objectives are to advocate on behalf of patients, educate the public on all aspects of breast cancer and to provide funds for research seeking new treatments and ultimately a cure for breast cancer. For the seventh year in a row the *Pasco County Tax Collector's Office* has teamed up with the *Florida Breast Cancer Foundation* to raise funds and heighten awareness of this disease and the treatments options available.

"There is no doubt this year has challenged us all in ways unprecedented and unimaginable," comments **Tracy Jacim, President & CEO** of the *Florida Breast Cancer Foundation*. "But, just like our resilient and inspiring breast cancer survivors, we have all had to learn to adapt, be flexible, and draw on our resilience. I am so very proud of our team, a big part of which is our dedicated

partners like the *Pasco County Tax Collector's Office*. Together, we are continuing to forge ahead and help those in need. This year, in spite of the pandemic, we are proud to announce the *Florida Breast Cancer Foundation* funded \$600,000.00 in Scientific Research Grants, \$100,000.00 in Education Grants, \$52,000.00 in Direct Service Grants (living expense and mammogram programs), and we will begin distribution of our COVID-19 Emergency Assistance Fund October 1st right in time with 'National Breast Cancer Awareness Month.' Since 2013 the combined efforts of the team at the *Pasco County Tax Collector's Office* on behalf of our *Foundation* have been remarkable. Not only do they support and encourage the purchase of the 'End Breast Cancer' specialty license plate and the giving of voluntary contributions when it comes time for their residents to renew their plates, but they raise funds separately from those programs that fund research critical to improving therapies and finding cures for breast cancer. Thank you to **Mr. Mike Fasano** and the passionate and committed team at the *Pasco County Tax Collector's Office* for joining *FBCF* in our mission year after year. Through their support, they make it possible for us to continue to touch lives and move toward a tomorrow where the suffering caused by breast cancer today is no more."

Individuals who have automobile registration renewals coming due in October may choose to trade in their regular license plate for the "End Breast Cancer" specialty tag. Customers may also purchase the tag for newly registered vehicles. The proceeds from the tag promotion will go directly to the *Florida Breast Cancer Foundation* to help Floridians battling with this disease. Additionally, customers may choose to use the voluntary check-off box on their registration form and donate directly to the *Florida Breast Cancer Foundation*. The tax offices will also accept other cash donations on behalf of the *Foundation*.

"We are proud to once again team up with the *Florida Breast Cancer Foundation* to help shine a spotlight on the needs of breast cancer patients," states **Tax Collector Mike Fasano**. "The *Foundation* works tirelessly to fund institutions that work on finding a cure for breast cancer as well as creating better treatment options for breast cancer patients. The funds our office raises will help advance research, new treatments and direct support for breast cancer patients. The *Pasco County Tax Collector's Office* and the *Florida Breast Cancer Foundation* are committed to doing all we can to stop this disease and ultimately find a cure."

For more details regarding this promotion or services provided by the *Pasco County Tax Collector's Office* please contact **Greg Giordano, Assistant Tax Collector** at 727-847-8179 or visit www.pascotaxes.com . For more information about the *Florida Breast Cancer Foundation* please visit www.FloridaBreastCancer.org or contact **Cathy Cruz, Marketing Communications Manager** at 305-631-2134.

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